


FACTS	WHAT DOES BAY FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?		
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none">• Social Security Number and income• Account balances and payment history• Credit history and credit score		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bay Federal Credit Union chooses to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Does Bay Federal Credit Union share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes— to offer our products and services to you		Yes	Yes
For joint marketing with other financial companies		Yes	Yes
For our affiliates' everyday business purposes— information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes— information about your creditworthiness		No	We don't share
For our affiliates to market to you		Yes	Yes
For nonaffiliates to market to you		Yes	Yes
To limit our sharing	<ul style="list-style-type: none">• Visit us online: www.bayfed.com/privacy• Call 831.479.6000 or 888.4BAYFED, option 3 — our menu will prompt you through your choices• Mail the form below <p>Please note: If you are a <i>new</i> member, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> a member, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>		
Questions?	Call 831.479.6000 or 888.4BAYFED		

☐ Do not share information about my creditworthiness with your affiliates for their everyday business purposes. Do not allow your affiliates to use my personal information to market to me. Do not share my personal information with nonaffiliates to market their products and services to me.

Name		Mail to:	Bay Federal Credit Union Attn: Member Privacy Options 3333 Clares Street Capitola, CA 95010
Address			
City, State, Zip			
Member Number(s)			

Who we are

Who is providing
this notice?

Bay Federal Credit Union

What we do

How does Bay Federal Credit Union
protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We safeguard member privacy through stringent security measures and compliance with federal laws. We use advanced technology to protect personal and financial data that is accessible only to trained, authorized personnel. Member information is collected solely for business purposes such as account management and service improvement, and it is not shared with third parties unless necessary for transactions, legal compliance, or with member consent.

How does Bay Federal Credit Union
collect my personal information?

We collect your personal information, for example, when you:

- open an account or deposit money
- pay your bills or apply for a loan
- use your credit or debit card

We also collect your personal information from others such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only:

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

What happens when I limit sharing
for an account I hold jointly with
someone else?

Your choice will apply to everyone on your account.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include companies with a common corporate identity of Bay Federal Credit Union and financial companies such as LPL Financial, member FINRA/SIPC.*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Nonaffiliates may include mortgage companies, securities broker-dealers, financial advisors, insurance companies, direct marketing companies, statement printers, and mailing houses.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Joint marketing partners may include mortgage companies, securities broker-dealers, financial advisors, and insurance companies.*

Other important information

If you are a California resident, you have the following rights to restrict the sharing of personal and financial information with our affiliates (companies we own or control) and outside companies that we do business with. Nothing in this form prohibits the sharing of information necessary for us to follow the law, as permitted by law, or to give you the best service on your accounts with us. This includes sending you information about some other products or services.

